



**PREMIER**  
PACKAGING CORPORATION

# Innovative Packaging Solutions

Think outside of the box

Fully Custom Folding Cartons &  
Paper Board Structures



“  
**Knowledge.  
Vision.  
Experience.**

## **Providing High-Quality Packaging**

At Premier Packaging we help you design and deliver customized packaging; packaging that engages, delivers, protects, informs and delights.

Premier Packaging is an ISO 9001:2015 registered manufacturer of custom paper board cartons. An early innovator of upscale photo packaging, our product offerings include everything from basic mailers and photo sleeves to sophisticated folding cartons and complex 3-dimensional solutions.

Our collaborative approach to packaging development and focus on innovative design delivers a level of functionality, marketability and sustainability that positions your brand for success in today's competitive marketplace.

# What Makes Premier

## Exceeding Customer Expectations

Quality is always our first priority. From basic photo mailers to complex 3-dimensional packaging solutions.



## Strict Quality Standards

Meeting FDA, government, and high-profile companies' regulations is something we never shy away from.



## Cost Efficient Production

We offer on-brand packaging solutions that will keep you on budget and still meet your customer needs every time.



## Publicly Traded Company

Our shareholders are everything to us. Because we are publicly traded, we have unmatched outreach and brand recognition.



## Inventory Programs

Our manufacturing and inventory programs make it so you can have a stress-free fulfillment experience.



## Original and Creative Designs

By having original and creative designs that lead to on-brand packaging, you won't be left behind.



## Decorative Capability

Your packaging is so much more than just a box or a mailer. It's a chance to showcase your brand - who you are.



## Green Sustainability Initiative

Helping to save the planet by providing you with our new, eco-friendly packaging.



## In-House Structural Design

We work with you every step of the way, from CAD concepting through design.





# Industry // Food & Beverage

## // Food

### Categories:

1. Dried Goods
2. Prepared Meal
3. Bakery
4. Grocery Items
5. Artesian Goods
6. Gourmet Frozen Foods
7. Candies and Chocolates



### Competitive Advantages:

1. Seamless Process
2. Food Safety & Protection
3. Scalable
4. Quick Production
5. High-Quality Standards
6. Speed-to-Market
7. Stand out Design
8. Inventory Management Programs
9. Food Grade Grease Resistant Coating

## // Beverage

### Categories:

1. Can Carriers or Can Wraps (4-pk, 6pk, 8pk, 12pk)
2. Beer & Wine
3. Carbonated Beverages & Soda



### Competitive Advantages & Styles:

1. Can Carriers or Can Wraps (4-pk, 6pk, 8pk, 12pk) Slim or Standard Can
2. Auto-Bottom (AB) with Locking Tab Style for Manual Packing
3. Seal End with Partial Overlap Style for Auto Packing
4. In-House Design and Prototyping
5. Availability of Beverage Grade Board
6. High Volume Runs As Well As Low MOQs
7. Up to Seven Color Printing
8. In-House Ink Producing Systems & Plate Making
9. Inventory Management Programs

# Industry // Medical Device & In-home Testing Kits



## Categories:

1. Surgical
2. Orthopedic
3. Blood Pressure Management
4. Cardiopulmonary
5. Eye, Ear, Nose, Throat

## Competitive Advantages:

1. Turnkey Solutions
2. Inventory Management
3. Sterilization Compatible
4. In-House Structural Design Team
5. Clean Room Compliance
6. Pass Numerous Quality Audits



# Industry // Nutraceuticals & OTC

## Categories:

1. Ethical (RX)
2. Over-The-Counter (OTC)
3. Physician Sample Programs

## Competitive Advantages:

1. Experience Producing Prescription Drug Sample Packaging and Displays
2. Demonstrated Ability to Improve Labor and Machine Efficiency on Repeat Orders
3. Passed Numerous Quality Audits
4. Fast Turnaround
5. Short Lead Times
6. Oral Care



# Industry // Personal Care



## Categories:

1. Cosmetics
2. Skin Care
3. Oral Care
4. Fragrance
5. Hair Care
6. Hotel Amenities

## Competitive Advantages:

1. Turnkey Solutions
  - A. Carton Production
  - B. Inventory Management
2. Promotional Expertise
  - A. Fast Turnaround of Comps
  - B. Cartons and Displays
3. In-House Creative Design Team
4. Color Accuracy (Spectrophotometry)



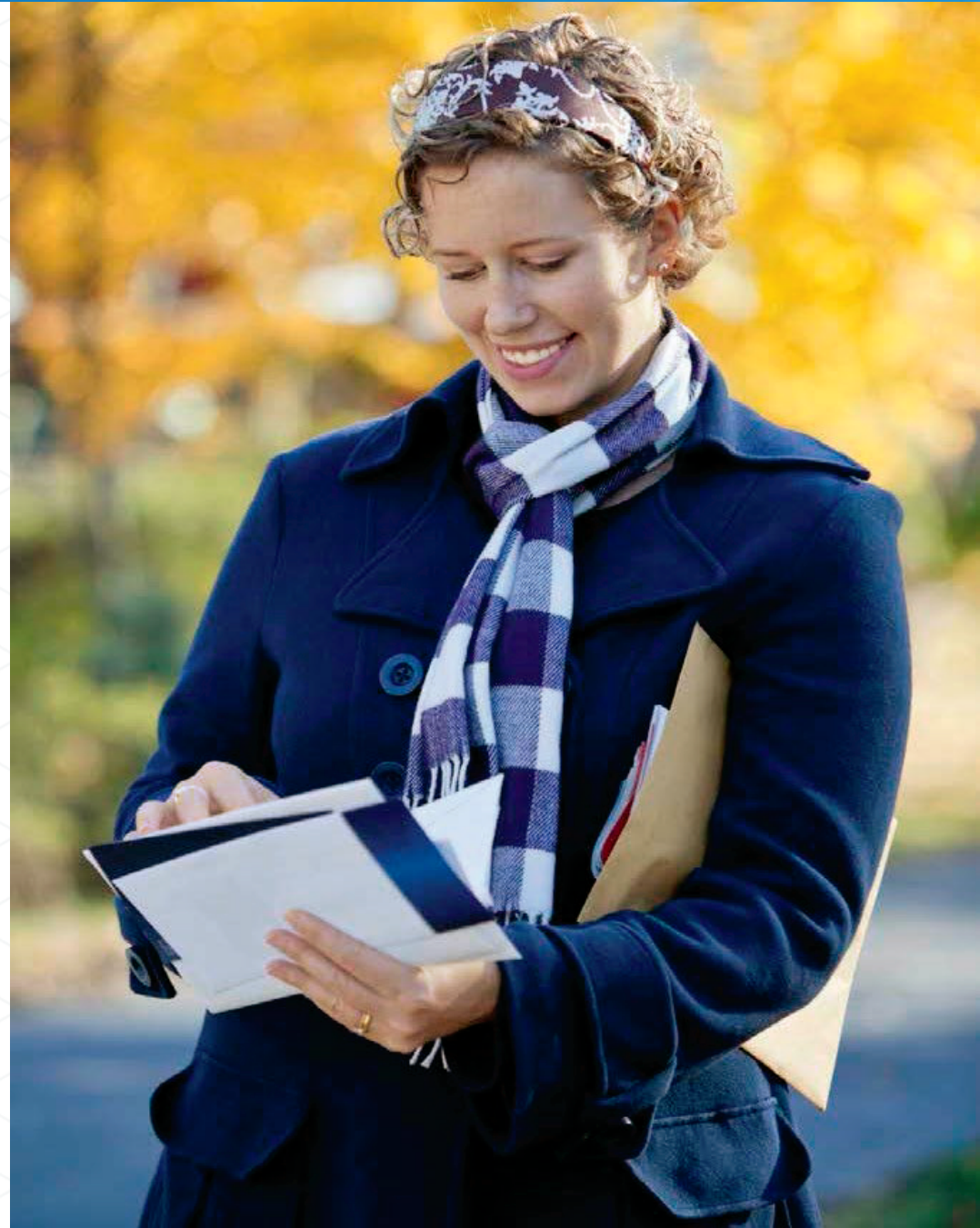
# Industry // Photo & Consumer Electronics

## Categories:

1. Photo Mailing
2. Promotional
3. Product Packaging
4. Media Sleeves
5. Direct Mail
6. eCommerce

## Competitive Advantages:

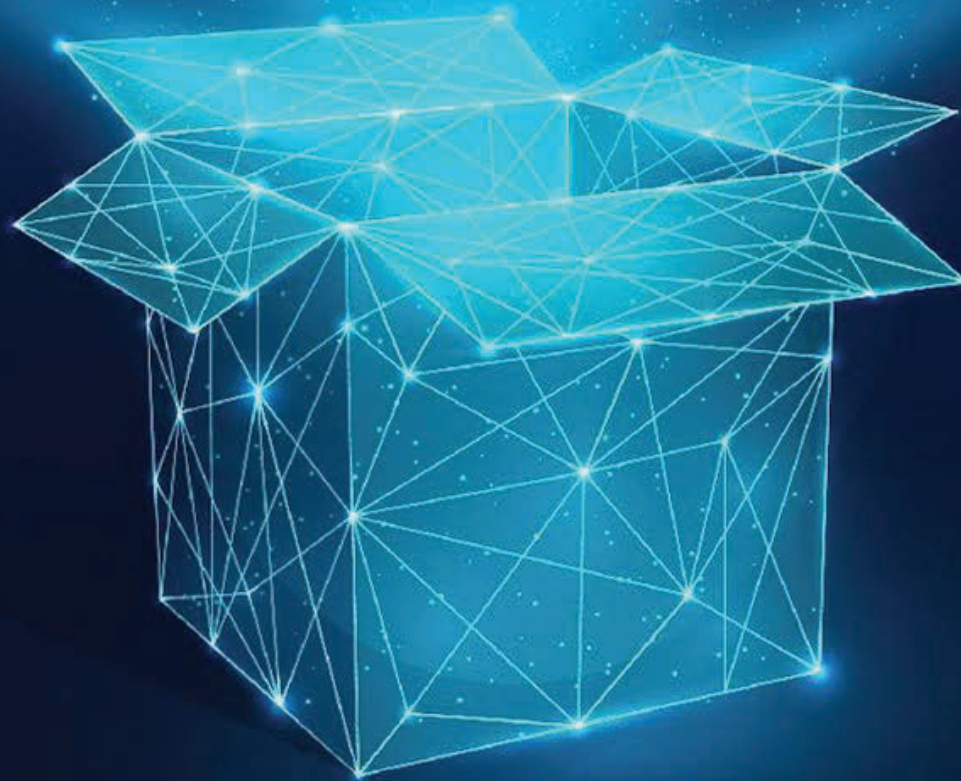
1. Large Volume Manufacturing
2. Leveraging Economies of Sale
3. Demonstrated Ability to Improve Labor and Machine Efficiency on Repeat Orders
4. Inventory Management
5. Managing Seasonality (35+ Years)





# Capabilities // Innovative Structures

Our award-winning structural designers are renowned for innovation and are consistently developing cutting edge designs and dynamic structures for paperboard packaging. Marketers and brand managers look to us to develop something unique, with the understanding that a box is not just a box – It's a billboard for selling a product and demonstrating to consumers the product's benefits.



# Capabilities // Folding Cartons



## Products & Services

### Products:

1. Folding Cartons
2. Counter Top Displays
3. Sample Packaging
4. Dispenser Cartons
5. Clamshell Packaging

### Services:

1. Continuous Improvements
2. Vendor Managed Inventory
3. Product Launch Support

## Effects & Decorations

1. UV & Conventional Offset
2. Hot Foil Stamping
3. Embossing
4. Die Cutting
5. Taping
6. Windowing
7. Gluing
8. Inserting
9. Food Grade Grease Resistant Coating
10. Film Lamination

## Packaging Concepts

1. CAD Design
2. CAD Sampling
3. Structural Design
4. Green Initiative



# Capabilities // Windowing, Embossing, Overwrapping

## Windows:

Our windowing capabilities includes the application of a variety of materials providing you with an effective method of displaying your products.

1. Cellophane
2. Mylar
3. Micro-Perforated Windows

## Embossing:

Our embossing capabilities lend distinction and depth to packaging:

1. Embossing
2. Multi-Level Embossing
3. Blind Embossing
4. Debossing

## Overwrapping:

Our overwrapping capabilities allow us to cello-wrap your product or products for a water/airtight protection. In addition to this, we can wrap multiple products together to provide a unique delivery system.





The Premier Difference  
**PRINTING**



# Premier Printing



## Dynamic Printing

Premier offers the latest technology in the printing and finishing process allowing our team to develop solutions that are truly exceptional. Our sheet fed offset presses are capable of printing up to 7 colors with both UV and aqueous coating. Optimal print quality and accurate color reproduction is ensured throughout the press run by employing vigorous quality control procedures that include computer-controlled densitometer readings.

We have the experience and knowledge of printing on many different substrates to achieve a variety of goals. we have the printing expertise to handle any project you have planned.





The Premier Difference

**GREEN INITIATIVE**



# Premier Printing



## Environmentally Conscious

Premier is committed to working towards a cleaner environment. We developed the Premier Green Initiative to research, design and implement packaging solutions that are innovative and sustainable.

The core of the initiative - designs, materials and methods - represents a comprehensive approach to packaging that minimizes environmental impact throughout the supply chain.

Through creative design, careful material selection, and best practices at the plant level, Premier is able to minimize waste, reduce shipping costs and increase efficiencies – all of which support a sustainable use of resources and cultivate a positive emotional connection to the brand.

# Green Initiatives // Design & Methods

## Structural Design:

Our designers create packaging that is both innovative and sustainable, while considering factors such as product protection, usability, billboard space, and of course, first moment of truth.

1. Weight Reduction
2. Material Reduction
3. Eliminate or Replace Components

## Methods:

Premier practices are green by nature. From concept to completion, our approach to package design addresses sustainability throughout the supply chain. This includes incorporating best practices at plant level. Premier met, and exceeded, the Leadership in Energy and Environmental Design (LEED) requirements at every level, including:

1. Energy and Atmosphere
2. Water Efficiency
3. Materials & Resources
4. Indoor Environmental Quality
5. Innovation and Design







The Premier Difference  
**EQUIPMENT**

# Equipment // Printing, Die-Cutting, Folding & Gluing

## Sheetfed Offset:

- Heidelberg Speedmaster XL106-7+L 7C UV. & AQ with Inpress Control.
- Heidelberg CD 102-5 5C AQ.

## Digital:

- HP Indigo Press 7800

## Digital CTP Workflow:

- Kodak - Prinergy Workflow
- Kodak - Preps Imposition
- Esko - ArtiosCAD with Kongsberg Sample Table
- Prinect Cockpit
- Heidelberg Suprasetter A106 Automated

## Proofing:

- Epson Stylus Pro 9900 with SpectroProofer by X-Rite
- HP Design Jet Z6

## Graphics File Server:

- Dell PowerEdge 720XD
- 2 - Tripplite Backup UPS 2200
- Prinect Server

## Die-Cutting:

- 1 - Bobst Novacut 106ER Blanker
- 1 - Bobst 102SE
- 2 - Bobst 102EII
- Uniplaten

## Folders:

- Bobst Alpina 110 W/ Gyro Box
- Bobst Expertfold 110 W/ Gyro Box - 4 & 6 Corner
- Bobst Domino 110 - 4 & 6 Corner
- 2 - Bobst Domino 90

## Tray Former:

- Heiber Schroder CE1000

## Paper Sheeter:

- Maxson 65" MDH Sheeter

## Cutters:

- Saber S115

## Wrapping:

- Ilapak Carrera 500 Flowrapper





# The Premier Difference **SERVICES**



# Services // Vendor Managed Inventory

Premier applies our expertise in supply chain management to all of your packaging needs. We help you focus on your core competencies by outsourcing the packaging procurement process to us - ***a trusted partner with the knowledge to handle all aspects of the program cost-effectively.***

## Forecasting:

We recognize the importance of an accurate forecast and the impact it makes on your bottom line. Our team provides insights into trends that help you prepare for market demand and peak seasons. We create an annual plan that drives production triggers, quantities and safety stock levels. Our plans are dynamic and continually reviewed so that packaging inventory is available when you need it most.

## Logistics:

We manage the flow of resources and materials to meet your design requirements, both physical and abstract, to streamline production. Our team can manage all aspects of the process, including information flow, material handling, production, transportation and warehousing.

## Procurement:

Premier Packaging will acquire the appropriate materials for your packaging design to meet your expectations of quality, quantity, time, cost and location. Our team focuses on finding, evaluating and engaging the ideal suppliers to maximize product efficiency and appropriately time purchases to keep inventory costs low. We work to negotiate the best possible price and continually review our supplier relationships.

## Inventory Management:

Packaging inventory is a large investment for your company, and Premier can help you cut expenses by maintaining the appropriate stock levels to meet demand. We track the quality and location of inventory, including raw materials, work-in-progress inventory, and finished goods. Our team monitors inventory levels to avoid overstock and outages to maintain the perfect balance.



# Contact Us



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# The Premier Difference **LOCATION**

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